

## Intention to Action - People Power Overview and Key Links

Entitled “Intention to action”, **WHO is launching a new publication series dedicated to the meaningful engagement of people living with noncommunicable diseases, mental health conditions and neurological conditions.** The series is tackling both an evidence gap and a lack of standardized approaches on how to include people with lived experience into decision- and policy-making, and will provide a platform for individuals, alongside organizational and institutional champions, to share solutions, challenges and promising practices.

The first publication in the series ‘**People power - Perspectives from individuals with lived experience of noncommunicable diseases, mental health conditions and neurological conditions**’ includes six detailed case studies from 12 individuals with lived experience of diverse health conditions.

The case studies were developed using participatory research through focus groups with people with lived experience of NCDs, mental health conditions and neurological conditions in late 2021. **Six key themes emerged from the discussions:** power dynamics and power reorientation towards individuals with lived experience; informed decision-making and health literacy; community engagement across broader health networks and health systems; lived experience as evidence and expertise; exclusion and the importance of involving groups that are marginalized; and advocacy and human rights.

### Impact:

Taken together, the case studies have the potential to spark learning and action both locally and, potentially, on a larger scale. They highlight diversity in lived experiences, showcase best practices and reflect shared challenges. Their powerful narratives also provide evidence of why including the voices of those with lived experience is critical in the co-creation of relevant policies, programmes and services.

### Key Links:

- [Publication available](#) in Arabic, Chinese, English, French, Spanish and Russian.
- [News article](#) on the new publication
- [Social media tiles](#) and suggested messages to support dissemination.

### Next Steps:

The second publication in the Intention to Action series will be launched on April 27, 2023. Both publications have fed into the co-creation of the WHO Framework for Meaningful Engagement of People Living with Noncommunicable Diseases, and Mental Health and Neurological Conditions which will be released on May 11, 2023. **You can sign up to the virtual Framework launch event by clicking [here](#).**

Finally, you can find **additional related resources** developed by the WHO Global Coordination Mechanism on NCDs on a new landing page by clicking [here](#).