TOGETHER WE CAN BE #GreaterThan STROKE!

We’re counting on you to help deliver a WORLD STROKE DAY that’s #GreaterThan ever this year! Here what you can do NOW to help create some campaign buzz

✓ REGISTER your planned events/activities in your country on the World Stroke Day Global Map of Action.
✓ UPDATE your e-mail signature to include the World Stroke Day e-mail banner.
✓ Edit your social media profiles with our campaign themed banners.
✓ DOWNLOAD high quality campaign resources that you can find in the World Stroke Day 2023 Campaign Toolkit
✓ ENGAGE like, comment and share our campaign posts, and share your own using #GreaterThan. Be sure to follow the World Stroke Campaign on Facebook, Instagram and X and tag us in your posts.

Throughout October and on World Stroke Day we want you to

Get active to prevent stroke
From the Sunday October 1st to Sunday Oct 29th, we want to see as many people as possible moving to prevent stroke. Whether it’s a few friends walking, or 1000s of people running, share what you are doing with a photo and the #GreaterThan campaign hashtag.

Provide screening & advice
Help to identify people at greatest risk of stroke and provide information about all key stroke risk factors in your community. You can find prevention information resources on the campaign website

Light-up for stroke
Light up a local landmark for World Stroke Day to drive local awareness on the streets, in the press and on social media. Remember to send photos to campaign@world-stroke.org

Share a #GreaterThan selfie
Create a personal social media message using our branded online post-builder.