

TOGETHER WE CAN BE **#GreaterThan** STROKE!

We're counting on you to help deliver a **WORLD STROKE DAY** that's **#GreaterThan** ever this year! Here what you can do **NOW** to help create some **campaign buzz**

- ✓ **REGISTER** your planned events/activities in your country on the [World Stroke Day Global Map of Action](#).
- ✓ **UPDATE** your e-mail signature to include the World Stroke Day e-mail banner.
- ✓ Edit your social media profiles with our [campaign themed banners](#).
- ✓ **DOWNLOAD** high quality campaign resources that you can find in the [World Stroke Day 2023 Campaign Toolkit](#)
- ✓ **ENGAGE** like, comment and share our campaign posts, and share your own using **#GreaterThan**. Be sure to follow the World Stroke Campaign on Facebook, Instagram and X and tag us in your posts.

Throughout October and on World Stroke Day we want you to

Get active to prevent stroke

From the Sunday October 1st to Sunday Oct 29th, we want to see as many people as possible moving to prevent stroke. Whether it's a few friends walking, or 1000s of people running, share what you are doing with a photo and the **#GreaterThan** campaign hashtag.

Provide screening & advice

Help to identify people at greatest risk of stroke and provide information about all key stroke risk factors in your community. You can find [prevention information resources](#) on the campaign website

Light-up for stroke

Light up a local landmark for World Stroke Day to drive local awareness on the streets, in the press and on social media. Remember to send photos to campaign@world-stroke.org

Share a #GreaterThan selfie

Create a personal social media message using our branded [online post-builder](#).