



WSO Campaign Skills Workshops

Read the following dilemmas and answer the question *What would you do?* in 3-5 lines. You will be asked to review these dilemmas again at the end of the workshop programme.

1. You are discussing the level of stroke care in your country with your team. There are lots of comments about what your staff and volunteers are hearing and seeing in the community about the number of people having a stroke, the disabilities people are experiencing and whether people have access to treatment and care. However, you do not have any official data or information that could help you understand the needs in your country.

What would you do?

2. You have been tasked with leading the organisation of a public World Stroke Day event. The suggested invitation list includes the Minister of Health, local health administrators, the Mayor, local business leaders and the CEO of a health NGO. You notice that there is no suggestion for people with lived experience to speak at the event. When you highlight this to the steering group there isn't a lot of enthusiasm and there are some comments that it will be too much work.

What would you do?

3. You have been given the mandate by your organisation to develop your campaign strategy. But you find yourself caught between two different perspectives: the stroke ambassadors want to continue to raise awareness of stroke risks and stroke symptoms in the community and the rehabilitation staff who say that they are too busy to think about campaigning and want to ensure that there is enough support for stroke survivors who need it.

What would you do?

4. National data in your country shows that although the number of people dying from a stroke in the past 10 years has remained the same, there are more people living with stroke and needing rehabilitation, but there are inadequate services in your country. Your team has agreed they need to raise this issue with the Minister of Health nationally and provisional health administrators and local politicians. However there is disagreement on the best tactics to use to reach them.

What would you do?