



1. Regional courses

Corporate educational meeting jointly arranged with WSO

- Joint choice of topic and location/venue
- Course attendants to be chosen by sponsor
- Two (2) speakers provided by WSO (no honorarium fee, only travel & accommodation)
- Sponsor responsible for other course costs

2. Medical website and face-to-face lectures

World Stroke Academy

The World Stroke Academy (WSA) aims at improving education on a global scale. It is open to all stroke societies, stroke support societies and industry sponsors/partners aiming at global effectiveness in fighting stroke and its physical and mental consequences. The educational website including guidelines will harbor interactive features to enable learning by professionals and to distribute information to lay persons. It will make use of dual learning principles by means of combining online education with face-to-face lectures held at regional educational meetings.

- Attend and discuss the education program at Steering Committee Meetings
- Propose regional meetings
- Propose development of specific content and modules
- Accelerate the creation of stroke units

3. Public awareness and prevention

World Stroke Day

Help raise visibility for stroke with WSO and/or the local stroke societies.

- Hold public and medical seminars, lectures, talks (TV, radio/ media campaigns)
- Distribute 'reduce risk sheets' and other material in hospitals, shopping malls, clinics, hotel lobbies, parks
- Sponsor posters and bill boards in the street. Organize a public information campaign, a quiz, etc